

City of Iron Mountain

**Downtown Development Authority**

Monday, January 10, 2022

Regular Meeting

12:00pm

**I. Meeting called to order Called to order at 12:00. Attendance Mishra, Stanchina, Herdrickson, Pontriband, Wittock, Webb (12:04)**

**II. Approval of Agenda Motion to approve agenda Pontriband/Hendrickson Approved.**

**III. Consent Agenda Items Motion to approve Agenda Stanchina/Matzke Approved.**

- a. Regular Meeting Minutes
  - i. 12-13-21
- b. Committee Reports
  - i. Events Committee: 12-8-21
  - ii. Business Development Committee: 12-16-21
  - iii. Beautification Committee: 12-7-21

**IV. New Business**

- a. Treasurer's Report No treasurer's report moved to next meeting
- b. Greenhouse Wittock: Plastic fell down from wind storm, beam fell over, hendrickson and Matke helped to temporarily repair. Hendrickson: estimate to replace plastic with polycarbonate. Hendrickson: Possible sponsorship to repair.

**I. Old Business**

- a. Strategy Meeting Reschedule: Thursday, January 20th 5:00 pm to 7:00 pm at CWRK Collective Webb will not be able to attend. Wittock to email last strategy meeting details.
- b. Coleman Engineering Alleyway Project Wittock presented pamphlet from Coleman Engineering. Jesse Land would like to coordinate alleyway project and downtown plaza remodel. Wittock to notify Brad Stadt and Brad/Mark (Blackstone) about the alleyway project. Wittock talked to Wintermini about hanging umbrella/flag decorations and \$9000 was raised from previous fundraiser.

**II. Program Director Report**

a. Tech Center Presentation 1-20-22 Wittock/Mishra talking about DDA marketing to highschools at tech center.

b. Finishing the MEDC Fall Small Business Cohort

c. RRC

d. Third Thursdays Wittock/Mishra considering bringing third Thursdays back. Tentative April/May kick off event. Stanchina: possibly dividing downtown into sections for third Thursday including more businesses on Carpenter Ave.

Mishra: Brewfest sponsorship packet presented. Hendickson: increase \$3500 signature sponsorship for brewfest, increase Italian Fest signature sponsorship \$6000 and Oktoberfest to stay the same. Mishra will reach out to Imperial about providing beers to Brewfest. Wittock to look into renting heaters for Oktoberfest. Vote to approve Sponsorship as presented Stanchina/Webb Approved.

Mishra: out to lunch sponsorships options presented no change.

Mishra: Looking into steps to approve liquor licenses and have Ed Mattson to sign law enforcement approval.

**III. Public Comment No public comment**

**IV. Member Privilege Mishra: meeting with Run Iron Mountain about race ending location and volunteers.**

**V. Adjournment - Next meeting: Monday, February 14, 2022 @ 12:00 PM**

Motion to adjourn Stanchina/Matzke

Meeting ended 1:10pm